

**COURSE EVALUATION PROFILE**

Course Name and Code: Media Arts, Grade 10, ASM2O
Teacher: Mr. M. Simpson
Room: 216

Developed from Ministry documents The Ontario Curriculum, The Arts: Grades 11 & 12 and Growing Success: Assessment, Evaluation, and Reporting

Description/Rationale

This course enables students to create media art works by exploring new media, emerging technologies such as digital animation, and a variety of traditional art forms such as film, photography, video, and visual arts. Students will acquire communications skills that are transferable beyond the media arts classroom and develop an understanding of responsible practices related to the creative process. Students will develop the skills necessary to create and interpret media art works.

Prerequisite

None

Course Expectations

The *expectations* for the course are organized in three distinct but related strands. The *specific expectations* describe the knowledge and skills that students are expected to demonstrate by the end of the course:

Ministry of Education Overall Expectations**A. CREATING AND PRESENTING**

A1. The Creative Process: apply the creative process to create media art works, individually and/or collaboratively;

A2. The Principles of Media Arts: design and produce media art works, applying principles of media arts and using various elements from contributing arts (dance, drama, music, visual arts);

A3. Using Technologies, Tools, and Techniques: apply traditional and emerging technologies, tools, and techniques to produce and present media art works for a variety of audiences and purposes.

B. REFLECTING, RESPONDING, AND ANALYSING

B1. The Critical Analysis Process: demonstrate an understanding of the critical analysis process by examining, interpreting, assessing, and reflecting on media art works;

B2. Identity and Values: demonstrate an understanding of how media art works reflect personal and cultural identity, and affect personal, cultural, and community values and their awareness of those values;

B3. Connections Beyond the Classroom: demonstrate an understanding of the types of knowledge and skills developed in media arts and how they can be used outside the media arts classroom.

C. FOUNDATIONS

C1. Terminology: demonstrate an understanding of, and use correct terminology when referring to, elements, principles, and other concepts relating to media arts;

C2. Contexts and Influences: demonstrate an understanding of the sociocultural and historical contexts of media arts;

C3. Responsible Practices: demonstrate an understanding of responsible practices associated with producing, presenting, and experiencing media art works.

Units of Study

Students are encouraged to engage with culture, traditional art making methods and technology. To use and combine multiple forms of media in each project, to experiment and push their skills and understanding of what media arts can be.

UNIT ONE: Social and/or Cultural Contributor

Students will create artwork that depicts social, political and/or cultural issues.

Contemporary and traditional art will be the starting point for this project.

This unit introduces **the principals of media arts** and a brief history of the development of New Media. It focuses on the creative process and media experimentation; for example digital manipulation for a variety of audiences.

UNIT TWO: Photography / Digital Photography

- A) Students will be introduced to the photographic image and its use as a means of communication.
- B) Create a composite image representative of yourself and/or your values.
Experiment with a variety of media (traditional and digital) with an audience and purpose in mind.

UNIT Three: Filmmaking

Students will study the language and nature of filmmaking in order to plan and produce a short narrative film using digital video camera. Students will be introduced to iMovie as a digital editing software program.

UNIT FOUR / ISU: summative project

This is the culmination of the students work, skills and artist knowledge to date.

Students will use techniques and skills learnt throughout the year. They will select a theme and media in order to propose and create a media artwork / presentation of their choice.

There is no final exam in this course.

OTHER UNIT INFORMATION

Four **organizing principles** guide the creation of all media art works:

- **Hybridization** involves innovative ways of combining art disciplines; “hybrid” forms of art.
- **Duration** explores the nature of time and how its perception can be manipulated and presented, such as film.
- **Interactivity** involves viewer participation and includes art forms such as interactive installations, performance art, gaming environments, and web-based art.
- **Point of view** can be expressed both conceptually – revealing, for example, the artist’s political perspective – and physically through perspective.

Learning Skills

Students will also be assessed on an ongoing basis in the following areas and will be given a letter grade on the Provincial Report Card. (*E=Excellent, G=Good, S=Satisfactory, N=Needs Improvement*)

1. Responsibility
2. Organization
3. Independent Work
4. Collaboration
5. Initiative
6. Self-regulation

Assessment and Evaluation

Assessment and evaluation will be based on the provincial curriculum expectations and the achievement levels outlined in the Ministry Document, *“Growing Success: Assessment, Evaluation, & Reporting in Ontario (2010)”*. Students will receive a percentage grade on the Provincial Report Card. Assessment and evaluation are divided into four categories of knowledge and skills-- *Knowledge/Understanding, Thinking, Communication and Application*.

The evaluation breakdown is divided into two broad categories: **Term & Final Evaluation.**

ACHIEVEMENT CHART CATEGORIES	CATEGORY WEIGHT
Term Evaluation	
	70%
Knowledge/Understanding 25%	
Thinking 25%	
Communication 25%	
Application 25%	
Final Evaluation	
<i>Culminating Activities:</i> FOR EXAMPLE <i>Culminating Activities:</i> <i>Using techniques and skills learnt throughout the course</i> <ul style="list-style-type: none"> • Planning / sketchbook /experiments • Final Artwork • Artist Statement / Reflection 	30%
<i>Final in class test includes critical analysis questions regarding techniques, art histories, media used and disciplines.</i>	

Subject Specific Policies & Practices

Equipment:

Students are expected to come to class with basic materials for the Visual Arts: a pencil, eraser and a good quality sketchbook; all other materials will be provided by the art department.

Care of materials and equipment: Students are expected to take care of their own materials. They are required to clean up after themselves when working in the art rooms and to be considerate of others when using Mackenzie's facilities and equipment.

Extra help: Students may use the art rooms to work on their projects at lunch and after school if they need extra time. The art teachers are available at those times for assistance and consultation. It is the student's responsibility to arrange for extra help **in advance**.

School Policies

Policy for Absences: Daily attendance and punctuality are essential if you are to receive maximum benefit from this course. If you are absent from class, you are responsible for the work, tests and assignments missed. When you return to class after an absence, you must present a note (a doctor's note may be necessary) to explain the absence (date, reason and signature). If you will be away from class for an extended period of time, please inform your subject teacher and ask for schoolwork during your absence.

Policy for Homework: Homework will be assigned on a regular basis.

The Evaluation of Late and Missed Assignments: Students are responsible for completing and submitting work for evaluation on time. They are responsible for being aware of each due date and the ultimate deadline which is the last opportunity to submit an assignment for evaluation.

Sufficient time and notice will be given for tests and for students to complete assignments. There are a number of strategies to be used to help prevent and/or address late and missed assignments which may be employed by the teacher as outlined in Growing Success page 43. When a number of strategies have been tried, marks may be deducted up to and including the full value of the assignment.

Missed Tests and Presentations: If a student is aware that they will miss a scheduled test/presentation they must advise the teacher ahead of time and an alternate arrangement will be made between the student and teacher. On the day of the absence alternate arrangements will be made provided there is parental notification to the office and the teacher that the test/presentation will be missed. Professional judgment will be used by the teacher in determining the evaluation of missed tests and presentations.

Policy for Plagiarism: You are required to follow the school plagiarism policy. You will be penalized for plagiarism or may be asked to redo the assignment. Plagiarism on a test may result in a mark of zero after consultation with the principal.