Students who went to OCAD – refer to an example you collected, it should be in your sketchbook, **Students who did not attend the fieldtrip-** use an image you researched.

ANSWER question A or B

A) How is the work you chose reflective of the disciplines aims?

B) What is the art works intended audience or purpose?

DISCIPLINES & DEFINITIONS

<u>Illustration</u>: picture that complements text: a drawing, picture, photograph, or diagram that accompanies and complements a printed, spoken, or electronic text.

<u>Product/ Industrial Design</u> is an applied art whereby the aesthetics and usability of products may be improved. Design aspects specified by the industrial designer may include the overall shape of the object, the location of details with respect to one another, colors, texture, etc.

<u>Graphic Design</u>: the practice or profession of designing print or electronic forms of visual information, as for an advertisement, publication, or website.

<u>Environmental Design</u> refers to taking environmental concerns into consideration in the design process. "Environmental design" in the more established (and, perhaps, more old-fashioned) sense has to do with developing physical, spatial environments, whether interior or exterior.

<u>Installation Art</u>: Art that is created for a specific site, often incorporating materials or physical features of the site.

Other disciplines on display include:

Ceramics, Sculpture, Printmaking, Drawing and Painting

The First Capital Reality Public Sculpture Competition 'Words Hurt' Stopbullying.ca Graphics / Illustration Julie Forand Sprout Graffiti Industrial Design, Sustainability